

## Call for Proposals: CPTSC 2010

38<sup>th</sup> Annual Conference of the Council for Programs  
in Technical and Scientific Communication



### Conference Theme: Programmatic Trends in Times of Change

Conference Location: Boise State University, Boise ID

Conference Dates: Thursday, September 30, through Saturday, October 2

Program Chairs: Teena Carnegie, Eastern Washington University,  
Donna Kain, East Carolina University

Local Arrangements Chair: Russell Willerton, Boise State University

Proposal deadline  
Extended to June 15!

### Overview

In the last two years, we have all experienced significant changes in financial, political, institutional, and technical landscapes. Many of our universities and colleges have been impacted by budget reductions and limits on resources. The global financial crisis has put pressure on our institutions and, in turn, our programs. Leadership changes at the international, national, and state levels, particularly in the United States, have been shifting the political climate in ways that are beginning to filter through cultures and economies. At the same time, advances in communication technologies in the forms of Web 2.0 and 3.0 applications, cloud computing, new hand-held devices and applications for them, and others have brought new challenges and opportunities for research and teaching. The pace and severity of change in some areas have meant that programs must make a variety of adjustments.

Beyond the most recent, highly visible changes, the very nature of technical and scientific communication is rooted in change, advancement, and the emergence of new issues, practices and technologies that confront the workplace and the public. Thus for the professionals and scholars who emerge from our programs, adaptability is essential.

For the 35<sup>th</sup> Annual Meeting of the CPTSC in Minneapolis, program co-chairs Gerald Savage and Kirk St. Amant raised the theme of context in their call for papers. Though signs of serious change were on the horizon then, it might have been hard to imagine the rapid pace of change and the radical shifts that have taken place since. Consequently, it seems an appropriate moment to do a pulse check. We invite papers that explore the ways that programs manage change of all kinds; the ways our programs prepare our students for futures of change; and the ways that political, social, and economic changes are directing the vision of our programs.

### *Possible Topic Areas*

Suggested topic areas for CPTSC conference proposals include **but are not limited** to examinations of the following:

- In what ways does rapid change impact our programs? What are our biggest challenges and opportunities?
- How have budget crises led to rethinking program strategies? To reshaping programs?
- In what ways have changes shifted the opportunities for our students in the workplace and in the university?
- How might changes in the political climate and priorities re-shape our strategic priorities for programs and the research agendas that inform them?
- How are changes in technologies shaping our programs—what we teach and how we teach?
- How are programs preparing students as flexible and adaptable participants in workplaces and the academy?
- What lessons from history can inform our thinking about program directions?

## About the CPTSC Conference

The CPTSC conference emphasizes discussion of programmatic issues. The audience includes people from new, as well as established, programs and anyone with programmatic interests in technical and scientific communication. We welcome participants – administrators, faculty, and graduate students – from secondary, community college, or university levels, as well as representatives of industry.

The conference days include:

- Thursday Sept. 30: Afternoon registration, social gathering, and Keynote Address from 5-7
- Friday Oct. 1: Concurrent sessions and poster sessions all day, CPTSC Banquet in the evening
- Sat. Oct. 2: Morning Business Meeting, afternoon excursion

Two types of presentation options are available at the CPTSC Annual Conference:

### ***Position Paper***

Position paper presentations must adhere to the following guidelines:

- Participants present five-minute position papers on programmatic issues (rather than reports of specialized research or presentations of particular teaching strategies) in order to generate discussion.
- Format does not allow for slide show presentations.
- Proceedings, published after the conference, often include expanded versions of position papers.
- Proceedings will only include those papers presented at the meeting.

### ***Poster Presentation***

Participants presenting poster make five-minute poster presentations on programmatic issues.

Proposals for both Position Papers and Poster Presentations must explicitly note how the presenters will address both programmatic issues and the conference theme in the related paper or poster presentation.

Samples proposals/abstracts for last year's CPTSC conference can be found online at <http://www.cptsc.org/previous.html> should individuals wish to review them in preparation for crafting their own proposals for the 2010 CPTSC Conference.

### **Submitting Proposals**

Proposals are due by 5:00pm Eastern Standard Time, ~~May 30, 2010~~. JUNE 15, 2010!!

**Proposals should be submitted as attachments to email and sent to [CPTSC2010@gmail.com](mailto:CPTSC2010@gmail.com).** Please include "CPTSC 2010 Conference Proposal" in the subject line. For program questions, please contact the Program Chairs, Teena Carnegie and Donna Kain, at [CPTSC2010@gmail.com](mailto:CPTSC2010@gmail.com) or [kaind@ecu.edu](mailto:kaind@ecu.edu)

### **Additional Information**

For more information on Boise, Idaho: <http://www.boise.org/>

For more information about Boise State University: <http://www.boisestate.edu/>

For more information about CPTSC and the conference: <http://www.cptsc.org/annual.html>