

The Second Annual WRTC Graduate Symposium on Communication

James Madison University, Harrisonburg, VA

"Communication in the 21st Century: New Media, New Ideas"

Friday, April 22, 2011

The School of Writing, Rhetoric, and Technical Communication at James Madison University welcomes proposals from graduate students in any discipline for a one-day symposium exploring all facets of communication. This year, an emphasis has been placed on the role of "New Media" in relation to communication, ranging from the way it informs classroom pedagogy to the way it shapes our society.

Possible topics include (but are not limited to):

- applications of communication theories to 21st century communication practice
- civic engagement
- intellectual property
- digital rhetoric
- science and technology
- communication and media convergence
- visual communication
- multi-modal and multimedia communication (visual, verbal, and audio)
- 21st century theory and practice of web communication
- intercultural communication in a globalized world
- 21st century technical and scientific communication: issues, problems, perspectives

Formats for presentations include 15-minute panel papers, research posters, and multimedia displays. More information about the symposium and serving as a repository for abstracts and presentations can be found at www.communicationsymposium.org.

This year, the keynote speaker for the symposium is Dr. Carolyn Miller, SAS Institute Distinguished Professor of Rhetoric and Technical Communication at North Carolina State University. Dr. Miller's research interests are in digital rhetoric, rhetorical theory, the rhetoric of science and technology, and technical and professional writing. Her publications have appeared in journals such as *Argumentation*, *College English*, the *Journal of Business and Technical Communication*, the *Quarterly Journal of Speech*, *Rhetorica*, and *Rhetoric Society Quarterly*. She is a past president of the Rhetoric Society of America and was named a Fellow of the Association of Teachers of Technical Writing in 1995 and a Fellow of the Rhetoric Society of America in 2010. In 2006, she received the Rigo Award for lifetime contributions to the field of communication design from the ACM SIGDOC.

Proposals for presentations should be submitted electronically as an attachment in '.doc' or '.rtf' format by Monday, January 24 to communicationsymposium@gmail.com. Please indicate which type of format presentation your proposal addresses.