

University	Saginaw Valley State University
Job Title	Assistant Professor of Rhetoric and Professional Writing

Division/College Information	College of Arts & Behavioral Sciences
Department	Rhetoric and Professional Writing
Employee Status	Full time, tenure track

Job Summary	Primary responsibilities include teaching in SVSU's undergraduate Professional and Technical Writing (PTW) program (4/4 course load). Topics include but are not limited to document design, web design, editing, journalism, visual rhetoric, research methods, and professional development in PTW.
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Minimum Qualifications	A range of credentials may demonstrate expertise, but the minimum requirements are an appropriate doctoral degree (ABDs considered), demonstrable expertise in professional and technical writing, and excellence in teaching.
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Preferred Qualifications	Preference will be given to applicants who demonstrate the following knowledge and experience. (1) Familiarity with one or more of these scholarly areas: professional and technical writing; emerging media; educational technology; information design; universal design; usability studies; cultural studies; rhetoric. (2) Experience teaching courses in document design; web design; or professional and technical writing. (3) Experience teaching in both on-ground and on-line/hybrid contexts. (4) Working knowledge of professionally relevant tools and technologies. (5) Experience with professional practices in Internet-based work environments. (6) Nonacademic experience in professional and technical writing.
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Required Documents	Curriculum Vita Cover letter
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Date Posted	September 26, 2011
Posting Ends	Open until filled

About SVSU	<p>Saginaw Valley State University is a baccalaureate and master's level university offering more than 70 undergraduate programs of study and nine master's degree programs. One of the fastest-growing universities in Michigan, SVSU has a current enrollment of over 10,000 students and has increased the size of its physical facilities by more than 40 percent over the past ten years to keep up with student growth. In the past decade, the residential student population has tripled, and more than 70 percent of freshmen live in student housing. Situated on a spacious 756-acre campus, SVSU is conveniently located in the heart of the Tri-Cities of Saginaw, Bay City and Midland. SVSU features a quality learning environment that emphasizes personal attention (average class size: 25) and modern facilities, including more than \$45 million in new projects currently underway. For more information, please visit our website, <www.svsu.edu>.</p>
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The **Professional and Technical Writing** program is housed in the **Department of Rhetoric and Professional Writing (RPW)**. RPW balances practice and theory in the development of technologically adept, civic-minded professionals who manage information projects that help members of diverse, increasingly interdisciplinary and global audiences learn, create meaning, and achieve goals. That is, RPW students explore the rhetorical, cultural, and professional dimensions of writing and information design in a variety of genres, contexts and publication media, including print, electronic, video, and multimedia documents. The department launches a new Center for Usability Studies and Universal Design in Fall 2011. For more information, please visit the department's web site, <www.svsu.edu/rhetoric-and-professional-writing/rhetoric-professional-writing.html>

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