

## Call for Papers

### ***2009 Annual Conference of the Council for Programs in Technical and Scientific Communication***

#### **Conference Location**

*Aarhus, Denmark*

#### **Conference Dates**

*August 19-21, 2009*

#### **Conference Theme**

*The Language(s) of Technical and Scientific Communication: Global Perspectives and Local Practices*

**S**ince this year's conference coincides with the XVII European Symposium on Languages for Specific Purposes (LSP) in Aarhus, Denmark, the CPTSC theme embraces the opportunity to investigate the language of technical and scientific communication and its role in global and local practices. As an effort to coordinate with LSP, we see this year as an excellent chance to cross linguistic, institutional, and disciplinary borders while maintaining a focus on programmatic issues. We encourage submissions that yield new ideas pertaining to language in technical communication and that could possibly provide a foundation upon which to build programmatic connections and partnerships.

#### **About the Conference Site**

Located in Denmark's second-largest city, Aarhus University's School of Business is home to the programs in business, technical, and scientific communication in various languages, including English. The school is at the forefront in research of knowledge communication. While hosting the CPTSC conference, the school will simultaneously host the European Symposium on Language for Specific Purposes. (Specific purposes include technical and scientific communication.) The decision to have the two conferences coincide is deliberate, with a view to cross-fertilization as participants can attend both. For more on the University of Aarhus, go to <http://www.au.dk/en>. For more on the town of Aarhus, go to <http://www.visitaarhus.com/>.

## **About the CPTSC Conference**

The CPTSC conference emphasizes discussion of programmatic issues. The audience includes people from new as well as established programs and anyone with programmatic interests in technical and scientific communication. We welcome participants—administrators, faculty, and graduate students—from university, community college, or secondary levels as well as representatives from industry. Possible topics relating to the 2009 theme include, but are not limited to, the following topics:

- Opportunities for international collaboration
- Discourse and collaboration
- Natural language interfaces
- Translation of content between natural languages
- Language and accessibility
- International language emphases in TSC curricula
- Computer code as language
- Plain language in TSC curricula
- Methods of assessing language development
- Visual language/language of new media

## **Two Kinds of Presentations are Invited**

Two kinds of presentation options are available at the CPTSC Annual Conference:

### *Position Paper*

Position paper presentations must adhere to the following guidelines:

- Participants present five-minute position papers on programmatic issues (rather than reports of specialized research or presentations of particular teaching strategies) in order to generate discussion.
- Format does not allow for slide show presentations.
- Proceedings, published after the conference, often include expanded versions of position papers.
- Proceedings will only include those papers presented at the meeting

### *Poster Presentation*

Participants choosing this option must make five-minute poster presentations on programmatic issues.

## **Sample Proposals & Guidelines**

Sample proposals/abstracts for last year's CPTSC conference are available from the conference website so interested individuals might review them in preparation for crafting their proposals. Proposals for both position papers and poster presentations must explicitly note how the presenters will address both programmatic issues and the conference theme in the related paper or poster presentation.

## **Submission Deadline**

Proposals are due by 5:00 pm EST on March 27, 2009. For program questions, please contact Stuart Blythe and Julie Dyke Ford, Program Chairs at <CPTSC2009@gmail.com>. For conference information, please visit the preliminary conference website at <<http://www.cptsc.org/annual.html>>.

## **Submitting a Proposal**

Please submit proposals as .rtf files emailed to <CPTSC2009@gmail.com>. Please be sure to use the words "CPTSC 2009 Conference Proposal" in the subject line of the related email message.