



COUNCIL FOR PROGRAMS IN TECHNICAL AND SCIENTIFIC COMMUNICATION

August 30, 2010

The Council for Programs in Technical and Scientific Communication (CPTSC) is pleased to announce its second annual CPTSC Award for Excellence in Program Assessment recipients—Margaret Hundleby, PhD, and Jo Allen, PhD. Their co-edited volume *Assessment in Technical and Professional Communication*, Baywood Publishing, is the first full-length compilation of assessment work in the field of technical and professional communication.

The CPTSC Award for Excellence in Program Assessment recognizes Hundleby and Allen for their outstanding contribution to program assessment scholarship. Their comprehensive work, with its multiple perspectives and approaches, exemplifies the understanding that meaningful assessment is always unique to a program's institutional setting.

Charles H. Sides, PhD, editor of Baywood's Technical Communications Series, is honored that one of the series recent publications is the recipient of the 2010 CPTSC Award for Excellence in Program Assessment. "When Jay R. Gould established this signature series for our discipline, he envisioned it as the book-length standard bearer of excellence in technical communication, with a vision similar to that of the *Journal of Technical Writing and Communication*: to publish scholarly work that blends theory and practice in order to push the limits of our field. The late David L. Carson and I have worked to carry that vision forward. Professors Hundleby and Allen's work is an excellent example of that."

The CPTSC Program Review and Assessment was formed in January 2009 to enable CPTSC to play a leadership role in how we define, describe, and measure the quality of technical and scientific communication programs.

The award, which recognizes outstanding contributions to program assessment in technical and scientific communication, will be presented to Professors Hundleby and Allen at the CPTSC Annual Conference, on Friday evening, October 1, at Boise State University in Boise, Idaho.

We hope you will join us in congratulating Margaret and Jo for their valuable contribution to the body of knowledge in technical communication.

The CPTSC Program Review and Assessment Committee
Nancy W. Coppola, Kelli Cargile Cook, Norbert Elliot, and Karen Schriver
Reviewers: Kathryn Northcut and William Williamson